

Oakley Capital Autumn Newsletter

Welcome to Oakley Capital's quarterly newsletter, designed to keep you up to date with all the news from Oakley and across our portfolio of high-growth businesses. In our first edition: new deals in adtech, 'clean beauty' and maritime SAAS, another Oakley company wins B Corp status, and IU Group's ambitions to become the world's largest university.

You can subscribe to our newsletters by emailing investorrelations@oakleycapital.com
And you can follow us on [LinkedIn](#)

NEW PLATFORM INVESTMENTS

Oakley Capital Origin Fund invests in Seedtag.



The shift away from third-party cookies is driving growth in the contextual advertising market, where Seedtag is a leader with blue chip clients including Universal and Adidas.

PORTFOLIO COMPANY NEWS

- Windstar acquires L.A.B. Cosmetics as consumer demand surges for 'clean beauty' products that are free from harmful chemicals. L.A.B. sells its fast-growing flagship brands DAYTOX and BEAUTY GLAM via leading European retailers as well as via online D2C channels and marketplaces.
- Ocean Technologies Group completes its fifth bolt-on with the acquisition of crew management SAAS provider COMPAS. With the addition of COMPAS, Ocean is now the largest software provider dedicated to the maritime industry
- North Sails Apparel achieves B Corp status: the second Oakley Capital portfolio company to win the coveted endorsement after Alessi, and demonstrating North Sails' commitment to people and planet as well as profit, through sustainable fashion

INSIGHTS



IU Group case study

This digital disruptor is already Germany's fastest-growing university. [Watch our interview with CEO Sven Schütt](#) and hear about his ambitions to create the world's largest university.



South Summit Madrid

Seedtag's founders [take to the stage](#) at the leading innovation conference with Oakley Partner Sascha Günther to share their insights on entrepreneurship and fundraising.



How hybrid working can deliver for private equity

Oakley Partner Steven Tredget shares his views with [Private Equity News](#).

WHAT WE'RE READING

- **Value(s)** by Mark Carney - Aga Siemiginowska, Oakley Head of Sustainability
- **No Rules Rules - Netflix & the Culture of Reinvention** - Jamie Wilman, Oakley Manager
- **Hilary Mantel's historic novel, The Mirror and the Light** - James Isola, Oakley Head of Communications

COMPANY UPDATE

Oakley's expansion continues apace as we welcome new joiners across our Investment, Stakeholder Engagement and HR Teams.



Valero Domingo
Partner



Peter Kisenyi
Investment Manager



Giorgia Monterubbiano
Investment Associate



James Isola
Head of Comms



Charlotte Woltz Bell
IR Director



Tom Carlyle
IR Director



Zoe Lockwood
Chief People Officer

